## Unit Goals: Transportation & Distribution Services

<table>
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<tr>
<th>Goal</th>
<th>Key Metrics/Milestones</th>
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| **Goal 1: Strategic Mobility Enhancement** - Work with campus partners and the medical center to enhance physical transportation systems that serve the campus. *(FY24 – FY28)* | • Engineering and traffic safety survey every 5 years  
• Annual user satisfaction survey. | • UCI Long Range Development Plan (LRDP).  
• UCI Strategic Plan (Pillar 1’s focus on growth that makes a difference).  
• Customer feedback and surveys.  
• Opening of UCI Health Irvine Medical Complex and acquisition of Tenet’s Pacific Coast Network. | ![Status](image) |

| Goal 2: Student Transportation Program & Service Enhancements - Reduce travel costs for sustainable transportation modes/rideshare program and improve their experience. *(FY24 – FY28)* | • Average Vehicle Ridership (AVR) standing for student populations.  
  o Mode split data (annually).  
• Senate Bill 375 – Sustainable Communities and Climate Protection Act, 2008.  
• South Coast Air Quality Management District (SCAQMD) – Rule 2202.  
• UCI Long Range Development Plan (LRDP).  
• UCI Strategic Plan (Pillar 3’s focus on developing great partnerships to serve the campus).  
• UC Sustainable Practices Policy. | ![Status](image) |

| Goal 3: Expand Sustainable Transportation Partnerships & Programs - Work with regulatory and transportation service providers to further sustainability goals and shape service offerings and regional transportation solutions. *(FY24 – FY28)* | • Average Vehicle Ridership (AVR) and trip data requirements.  
  o SCAQMD commuter survey (annually).  
  o Ridership surveys (annually).  
• Senate Bill 375 – Sustainable Communities and Climate Protection Act, 2008.  
• South Coast Air Quality Management District (SCAQMD) – Rule 2202.  
• UCI Long Range Development Plan (LRDP).  
• UCI Strategic Plan (Pillar 3’s focus on making regional and global connections to foster great partnerships).  
• OCTA Next 10 Plan (2016-2026) – Supporting OC Go initiatives.  
• UCOP – Carbon Neutrality Initiative.  
• UC Sustainable Practices Policy. | ![Status](image) |

| Goal 4: Business Systems & Technology Improvements - Leverage technology to streamline business processes and improve the customer experience. *(FY24 – FY28)* | • PROs analytical data (annually).  
• Website analytical data (quarterly).  
• WCAG 2.1 guidelines (annually). | • UCI Long Range Development Plan (LRDP).  
• UCI Strategic Plan (Pillar 4’s focus on forging best practices to power the coming century).  
• 2024 UCI Strategic Communications brand refresh.  
• Customer feedback and surveys.  
• Opening of UCI Health Irvine Medical Complex and acquisition of Tenet’s Pacific Coast Network. | ![Status](image) |