## Unit Goals: Transportation & Distribution Services

Goal	Key Metrics/Milestones	Goal Drivers	Status
Goal 1: Strategic Mobility Enhancement - Work with campus partners and the medical center to enhance physical transportation systems that serve the campus. (FY24 – FY28) P1 – DFA-A	<ul> <li>Engineering and traffic safety survey every 5 years</li> <li>Annual user satisfaction survey.</li> </ul>	<ul> <li>UCI Long Range Development Plan (LRDP).</li> <li>UCI Strategic Plan (Pillar 1's focus on growth that makes a difference).</li> <li>Customer feedback and surveys.</li> <li>Opening of UCI Health Irvine Medical Complex and acquisition of Tenet's Pacific Coast Network.</li> </ul>	
Goal 2: Student Transportation Program & Service Enhancements - Reduce travel costs for sustainable transportation modes/rideshare program and improve their experience.  (FY24 – FY28) P3 – DFA-A	Average Vehicle Ridership (AVR) standing for student populations.     Mode split data (annually).     Traveler surveys (annually).	<ul> <li>Senate Bill 32 – Global Warming Solutions Act, 2016.</li> <li>Senate Bill 375 – Sustainable Communities and Climate Protection Act, 2008.</li> <li>South Coast Air Quality Management District (SCAQMD) – Rule 2202.</li> <li>UCI Long Range Development Plan (LRDP).</li> <li>UCI Strategic Plan (Pillar 3's focus on developing great partnerships to serve the campus).</li> <li>UC Sustainable Practices Policy.</li> </ul>	
Goal 3: Expand Sustainable Transportation Partnerships & Programs -Work with regulatory and transportation service providers to further sustainability goals and shape service offerings and regional transportation solutions. (FY24 – FY28) P3 – DFA-A	Average Vehicle Ridership (AVR) and trip data requirements.     SCAQMD commuter survey (annually).     Ridership surveys (annually).     Boardings and alighting data (quarterly).	<ul> <li>Senate Bill 32 – Global Warming Solutions Act, 2016.</li> <li>Senate Bill 375 – Sustainable Communities and Climate Protection Act, 2008.</li> <li>South Coast Air Quality Management District (SCAQMD) – Rule 2202.</li> <li>UCI Long Range Development Plan (LRDP).</li> <li>UCI Strategic Plan (Pillar 3's focus on making regional and global connections to foster great partnerships).</li> <li>OCTA Next 10 Plan (2016-2026) – Supporting OC Go initiatives.</li> <li>UCOP – Carbon Neutrality Initiative.</li> <li>UC Sustainable Practices Policy.</li> </ul>	
Goal 4: Business Systems & Technology Improvements - Leverage technology to streamline business processes and improve the customer experience.  (FY24 - FY28) P4 - DFA-A	PROs analytical data (annually). Website analytical data (quarterly). WCAG 2.1 guidelines (annually).	UCI Long Range Development Plan (LRDP). UCI Strategic Plan (Pillar 4's focus on forging best practices to power the coming century). 2024 UCI Strategic Communications brand refresh. Customer feedback and surveys. Opening of UCI Health Irvine Medical Complex and acquisition of Tenet's Pacific Coast Network.	

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